DESTINY Talks

FINDING PURPOSE AND FULFILLING DREAMS

TITILOPE IYOWU



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TITILOPE IYOWU OYADEYI



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TITILOPE IYOWU OYADEYI

CHAPTER 1

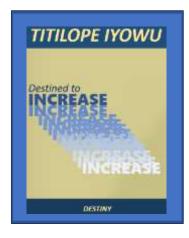
YOUR PURPOSE IS YOUR GIFT

FINDING PURPOSE & FULFILLING DREAMS is a book for everyone. It will have a great impact and influence in your pursuit of finding your purpose and fulfilling it. Purpose is what drives destiny. This book will show you how to identify your purpose, it will give you a blueprint and practical driving tools that will help you live a life that God has called you to live.

The message in this book is clear and to the point. You will be empowered to achieve your dreams in a meaningful way. Your God-given purpose and dreams will teach you how to solve life problems.

For me, I have always had this idea that life begins at 40. Indeed, life does begin at 40 because you have spent that many years with various experiences that will teach you how the rest of your life will be. I found purpose at the age of 40. Now, I have quite a small number of achievements and I have blessed many souls with them.

When you find purpose you truly live



<u>Destined to INCREASE</u> is one of my published books.



<u>I WILL</u> is one of my Christian gospel tracks streaming across most digital platforms.



You can view all <u>Destiny's</u>
<u>House</u> Dramas and Bible
Storytelling

My achievements came after I found my purpose. I did not wake up one day in search for purpose. It was after I gave my life to Jesus Christ that I found my purpose. One event led to another producing practical driving tools that I have used in finding purpose and fulfilling dreams.

FINDING PURPOSE & **FULFILLING DREAMS** will help you find your purpose the minute you start reading it.

TITILOPE IYOWU OYADEYI



My best friend and mentor, Dr. Olusola Solomon Oyadeyi

When I met my husband, my best friend and mentor, one of the deciding things he told me was that there is no problem without a solution.

When I reflected on my life and accomplishments, I realised that every success I experienced sprang from two foundational truths.

- 1. God has a specific purpose for everyone.
- 2. God can solve any problem in life.

You can still find purpose and fulfill your dreams

Most people set goals that they never accomplish. Not that they do not want to accomplish them, it is because they do not have the right practical driving tools. Goal-setting is an essential element for success so is Goal-achievement. What is the purpose of setting a goal without a purpose and accomplishing it. **FINDING PURPOSE & FULFILLING DREAMS** will teach you how to find your purpose and fulfill your dreams with its practical driving tools.

So, why do most people fail to accomplish their goals? It is because of lack of vision, lack of clarity of their purpose and lack of focus. Your purpose is not all about you, it is for you to be a problem solver. You are either finding a solution to your problems or using the solutions to solve other people's problems. You can be a change agent by deliberately finding a problem and helping people to solve them.

When you find purpose you truly live

The purpose of my life is to build up leaders to become change agents. I am a change agent. My aim is to provoke change and help the leader in you become a champion.

My biggest dream is to cause a revival movement in my sphere through the seven mountains of influence: family, religion, business, politics, education, media, and entertainment.

As a public speaker and life coach, my passion is to help you use Destiny Talks practical driving tools meaningfully to achieve purpose.

People who are plugged into their purpose and are not fruitful in all areas of life are limited in their capacity to make change.

Purpose and change brings fulfillment, peace, joy, happiness, prosperity and wealth.

TITILOPE IYOWU OYADEYI

SO, WHAT IS YOUR PURPOSE? HAVE YOU FOUND A PURPOSE?

Do you have a purpose?
If you know your purpose, please write it down and brainstorm on it
Are you fulfilling your purpose to the degree you'd like to right now? If not, why not?
When you find purpose you truly live
If YOUR PURPOSE IS NOT YIELDING PROFIT, IT COULD BE DUE TO ANY OF THESE REASONS It Can Only
It Can Only Be One Word FRUITFUL PROCRASTINATION INSECURITY
FINANCE STITUTE

BIG DREAMS USUALLY REQUIRE THE FOLLOWING.

VALUE

VISION

MISSION

PURPOSE

TITILOPE IYOWU OYADEYI

FINDING PURPOSE & FULFILLING DREAMS aims to equip leaders by forming partnerships with other leaders through social connections to inform policy change.

It also aims to form affiliation programs among leaders to create job opportunities, boost tourism, open import and export opportunities, enhance liveability, and boost economy.

FINDING PURPOSE & FULFILLING DREAMS also aims at helping leaders to box their Intellectual Property (IP) through E-commerce such as Business-Business, Business-Consumer and Consumer-Consumer.

FINDING PURPOSE & FULFILLING DREAMS will ensure that leaders are having fun while fulfilling purpose. The best way to have fun as well as make money is by doing it yourself. Destiny Talks practical driving tools will teach you how to do that. You will be able to fulfill purpose, make money and have free time for your family and the things that you love. Most importantly, you will be changing lives.

No more wondering how to breakthrough and break forth!

No more lack of confidence!

No more learning the hard way!

E-commerce

Business-Business

Business-Consumer

Consumer-Consumer

When you find purpose you truly live

Do not despise these small beginnings, for the Lord rejoices to see the work begin ZECHARIAH 4:10



You can fulfill your purpose by taking little steps

TITILOPE IYOWU OYADEYI

CHAPTER 2

THE POWER OF WISDOM

If any of you lacks wisdom, let him ask of God, who gives to all liberally and without reproach, and it will be given to him.

[AMES 1.5 NK]V

Wisdom is the foundation of truth. Anyone who must succeed as a leader in business must seek for God's wisdom. This is because God is the one that gives a person purpose. Your purpose is not for you alone, imagine building an empire of businesses and wealth and making no profit. That will be a waste of time. Wisdom in business will help you know what your purpose is, it will give you clear vision and insight of what business to go into, who to partner with and how to have good success.



Titilope Iyowu Oyadeyi

Good character produces good success. If you want to succeed, you must be humble. You must learn how to respond to people and to situations. You must be ready to allow God's wisdom to train you and bring the best character out of you. Your purpose starts with you. You cannot give what you do not have.

There was one thing I lacked while growing personally and professionally. It was my spiritual identity in Jesus Christ. Even though, I was able to succeed at my own pace and capacity, it was the awakening of my spiritual identity in Jesus that thought me how to create my own empire of businesses and how to maintain it. You are going to need God's wisdom if you want to succeed as well.

Wisdom is better when it's paired with money, Especially if you get both while you're still living.

Double protection: wisdom and wealth! Plus, this bonus: Wisdom energizes its owner.

FCCLESIASTES 7:12 MSG

When you find purpose you truly live

My journey in purpose has been a unique one. Every step that I have taken so far, up until now has been a move by the Holy Spirit. The Holy Spirit thought me, He led me to every resource required to build myself up, then thought me how to use God's wisdom to create business and wealth.

It is fun and easy to create with God. I once struggled to understand how to make wealth that I was so focused on how to make money, but later on in my act of being consistent, I soon realised that God is strategic, He has the end picture of who He wants me to be. I saw each step but God saw the beginning to the end. The more I took each step in faith, the more God showed me the way forward. It has been an incredible journey for me. God has blown my mind. God is more than amazing. He is a massively grandiose-awe-inspiring God.

BIG DREAMS USUALLY REQUIRE THE FOLLOWING.

LOVE PEACE JOY LONGSUFFERING KINDNESS

GOODNESS FAITHFULNESS GENTLENESS SELF-CONTROL

TITILOPE IYOWU OYADEYI

WISDOM AND PURPOSE

The wisdom of God has thought me how to use what I have to create. Everyone with a purpose has got something unique inside. The best way to bring it out is to seek it form the giver.

Sometimes, your purpose will look like a problem. Do not panic! The aim of your problem is for you to solve it and find a way out. Your purpose will give others a purpose. You technically become a problem solver and a change agent.

When I had my own problems, I could not solve them on my own, it required the wisdom of God to break free and break forth.

The wisdom of God is the word of God. It is the Holy Bible. I spent a lot of time meditating on the word of God by day and by night and the word of God was made manifested in my life.

WISDOM YIELDS PROFITS

Every step you take when you find purpose leads to maturity. Do not take for granted your small beginnings, they will all add up and yield profitably. The wisdom of God assures that we must create in alignment with our purpose. It also assures us that when we do so, we will become prosperous.

In my journey of fulfilling my purpose, I have been led by the Holy Spirit to all the resources that I will now share with you for you to build and to create with ease.

Wisdom is a shelter
As money is a shelter,
But the advantage of knowledge is this:
Wisdom preserves those who have it.
ECCLESIASTES 7.12 NIV

When you find purpose you truly live

DESTINY *Talks* Practical Driving Tools For Success



BIG DREAMS USUALLY REQUIRE THE FOLLOWING.

VALUE

VISION

MISSION

PURPOSE

TITILOPE IYOWU OYADEYI



One of my gifts is to showcase God's heart thorough the art of music and entertainment. My musical tracks have been Holy Spirit inspired and have blessed many souls today. Through the art of music, I have been able to establish socioecomic relationships with other children of God as well as leaders whose common goal is to build up more leaders to execute change.

Change starts with you, but you are going to need other people, this is where character comes in. As a music artist, I am blessed to connect with other important professionals in the music industry, such as, other music artists, cinematographers, media photographers and music producers. It takes the wisdom of God and humility to sustain a healthy and professional relationship.

Today, all my music genres are streaming online across main digital platforms and yielding money. Destiny Talks practical driving tools will show you how to make money through the art of music. This did not happen overnight, it took me a year of dedication and consistency. You can also do it.

When you find purpose you truly live











My music records meet specific audiences at the point of their needs. Some are in form of prayer and intercession, some are spiritual praise and worship, while others are in hymns.

Every word in my music records is God-breathed and useful in one way or the other, showing truth, exposing rebellion, correcting mistakes, and training to live in God's way.

IF YOUR PURPOSE IS NOT YIELDING PROFIT, IT COULD BE DUE TO ANY OF THESE REASONS



TITILOPE IYOWU OYADEYI

THIS BOOK ISN'T JUST ALL ABOUT ME...IT IS ALL ABOUT YOU AS WELL

The message in this book is not to impress but to impress upon you that I understand that fulfilling one's purpose can be challenging and frustrating. My target goal is to help you achieve purpose with ease. I don't do theory, I do practical. I am a Creative Practitioner.

With my expert advice, I have been able to help other Creative Practioners like Ambassadors, Pastors and Teachers within my sphere with ideas from Destiny Talks practical driving tools.

I have also influenced other children of God and leaders on how to monetize their products and services.

GOD CALLED ME...GOD HAS CALLED YOU TOO

God called me to help you step into your calling. I did not hear a voice in the burning bush like Moses, most of my ideas have been through little prompts from the Holy Spirit. It has been the same Holy spirit that has empowered me to take the right steps. Now it is your turn to take a bold step in faith.

HOW I BECAME A MUSIC ARTIST

Little steps will look like little nuggets or inspiration from your heart, do not ignore them, act and appreciate them. I remember when I first got the inspiration to compose a song. I was meditating on the word of God, and some rhyming words of God came as an inspiration. I did not take them lightly but treated them with humility just as the same word of God. Then I composed a Yorùbá poem titled Atùpà Elédùmare using rhyming words in the scriptures. In the process of composing these words, I got a revelation that I could write and compose my own songs. I also did not take that lightly. Then as I was excited and expectant of me being a new music artist, The Holy spirit remined me that I was already singing and did not realise it and that really inspired me and has kept me going on till now.

When you find purpose you truly live







MUSIC PROJECT

DESTINY Talks Music Box Experience it

TITILOPE IYOWU OYADEYI

CHAPTER 3

BOX YOUR BRAIN

I am going to show you, step by step, how to turn your purpose into business and wealth. I am going to teach you how to turn your Intellectual Property (IP) into business and wealth. I have proof for it. Your Intellectual Property will end up as revenues from many streams. You will become fruitful and have profit.

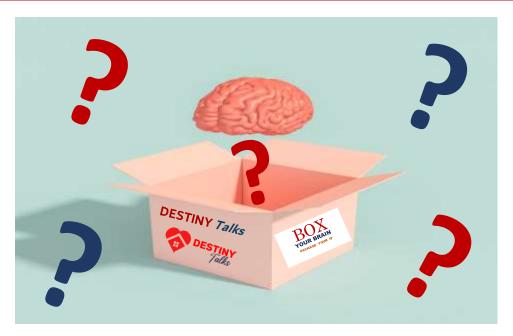
You can produce a fantastic income as well as live a fulfilled life with loved ones. In the next few chapters I will teach you how to monetize your Intellectual Property, I will show you basically how to box your brain. You will learn how to move from hourly paid jobs to earning your own income with your expert advice. You will get the topics needed in your sphere that people are ready, willing and able to pay for. You can be a life coach and mentor to many.

You are ready to discover how to create the life that you truly love by sharing your knowledge, skills and experiences.

A problem I figured out is that minimum waged workers have the idea that the more they work, the more money they get, which is true, but the problem is, they will not be able to reach their highest potential in the creative world, they will not be able to discover who God has called them to be and they will not be able to fulfill purpose. They will experience burn out trying to work more for more money.

I have been there before, I had to take a huge risk to begin creating my own empire for me and for you.

When you find purpose you truly live



BOX YOUR BRAIN

TITILOPE IYOWU OYADEYI

EVERYBODY IS A LEADER

Have you ever heard that? It is true. I first heard it from John .C. Maxwell. Everyone is an expert at something. There is a leader in everyone. Your ability to solve problems make you a leader. Don't wait any more, begin right from where you are at.

You can use your skilful hands to do so much and monetize your messages. You can showcase your talents. The more you use your skilful hands to create, the more you get better at it. If you do not use it, you will lose it.

GOD USES ORDINARY PEOPLE TO DO EXTRAORDINARY THINGS

Before you were born, God knew you, He already created a perfect life for you. You only need to align with God's purpose for you. The reason why many cannot fulfill purpose is that they are distracted with so many things.

We were created to be problem solvers, so do not see your problems as a roadblock, instead, use your problems as building blocks, use them to build a solution center for you and for others.

YOU ARE ENOUGH

You are a story: You can share your stories through books. You can be an author today saving lives with your messages. You can turn your messes into messages.

You are a teacher: You can share your stories through storytelling, seminars, webinars or public events. You can be a life coach today. You can turn your trials into testimonies.

When you find purpose you truly live



TITILOPE IYOWU OYADEYI

DESTINY Talks Records Testimonial





Pastor Solomon O. Jegede Senior Pastor Destiny In The Word Church Worldwide Inc. Lagos/Ibadan Expressway, Nigeria Waooooo!

Awesome! Awesome!!! Awesome!!!

I took my time to listen keenly to our beloved **Sister Titilope lyowu Oyadeyi's** songs. She is indeed a great worshipper.

Her songs are highly inspiring, motivating and hope builder.

I WILL is a single loaded with voice of faith, hope, love and strength.

FATHER"S PRAISE is seven in one.

AGBARA RE PO is highly encouraging, it is hope restorer. It speaks of the unlimited and the unfailing power of the Almighty God.

TITILOPE MI says it all that forever is my appreciation to my God.

WORTHY TO BE PRAISED is awesome!

<u>Shepherd me</u> also in my Father's Praise classic is a bang! I never knew that my Jesus will shepherd me this way. I was once lost but His mercy found me.

<u>HE IS TRULY COMING BACK</u> is another powerful track. Reminding us that our King Jesus is coming back. He was, He is, and He is coming back. Glory, hallelujah!!!

UNQUESTIONABLE GOD Waooo! Truly, He is an unconditional God, unimaginable God!

FATHER FATHER is a deep worship adoring the Almighty father.

HALLELUJAH Our God is more than a Father! He is amazing and more than amazing! He is a great King!

DURO is a worship of hope letting us know that it is ONLY Jesus that can wait by us, for us and with us in all situations of life.

I specially appreciate Sister Titilope for yielding to the inspirations of the Holy Spirit and much more, for dedicating herself to be used to bless the world with her inspirational and melodious songs.

Her songs should be sung in places of worship around the world.

Her songs are connectors to the heart of the Almighty Father.

I pray for more grace, fresh anointing to receive more inspirations to bless the world with good songs.

Peace & Progress beloved Sister.

What are your Values Vision Mission and Purpose?



TITILOPE IYOWU OYADEYI

Creative Ideas

A woman ♣ of noble character.

Who can ☞ find her?

She is worth far more than rubies.

She has full confidence in ♣ God.

She lacks nothing of value.

She brings ♥ good not harm.

She is dressed in strength and dignity.

She can laugh ⓒ ⓒ ⓒ at the days to come.

She communicates with wisdom.

She makes faithful decisions.

Charm can be deceitful and beauty & \$ \$ is fleeting.

A woman \$ who fears the Lord is to be praised.

Honour \$ \$ is her for all that her hands have done.

Let what a \$ woman does bring God praise .

Persuasive

Argumentative

Expository

Analytical

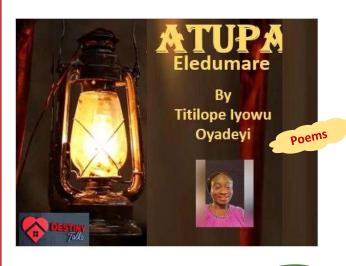
Narrative

Seminars & Webinars

Writing! Books & Publication

She Writes





Music &

I AM LIGHT

I am light.

I light up my world
You are light
You light up your world
The world needs many sparks of light
I need your light
You need my light
Together our lights ignite
And lights up the whole world.
Don't be afraid to light up your world.

The world needs your light

Talk shows & Life events

Drama







TITILOPE IYOWU OYADEYI

CHAPTER 4

PACKAGING YOUR INTELLECTUAL PROPERTY (IP)

When you package your IP, you are packaging your life experiences, expert advice, talents and gifts. When you package your IP, you are packaging your own creativity, authority and trademark into books (e-books, paper pack books, hard copy books or audio books), CDs, and into online courses, webinars and public speaking events.



When you package your IP, you will have the opportunity to reach out to a larger audience, you will have great influence and impact in the society. You will be an expert that has streams of incomes, you will also have media opportunities, like being a host of an event and having radio shows and gigs. You will be a popular demand and God's own celebrity.

The best way to start on purpose is to begin with you. You have to take that first bold step in faith. You can be a master at what you love doing best.

You can be a master in cooking, fashion design, music, and any other creative work.

















I can teach you how to get noticed and at the same time get paid with what you have mastered already, by making you known across all social media handles. You will also learn how to teach through regular blogging and writing and connecting through membership and affiliation.

If you have a gift and talent and you do not showcase it, no one will see you, no one will know that you have such great talent.

FINDING PURPOSE & **FULFILLING DREAMS** will help you gain the confidence you need to show who God has created you to be.

TITILOPE IYOWU OYADEYI

You can develop one idea from your IP and turn it into multiple income streams. Your idea should be duplicable and reproducible over a period of time. You can share your messages through a book. You can also turn the same book into an E-book, then into an audio book, paper pack book and a hard copy book. You can also share same messages through chit chat cards, memory and cue cards.

The first time you share your messages through a book, it will require some time and effort. Once you have successfully written out your messages, it is easy turning into other forms of publications. It will take lesser time with a new experience.

Same with music, the first time you write and compose your music, it may take time but once done, it is easy to convert into other means such as streaming online, CDs and even into Bible storytelling.

I don't want you to waste time creating new ideas all the time with no profit. It is easy to rebrand a message after you have created it the first time, you can simply add some insights and share through various means like webinars, public speaking events or through counselling.

Creative Teaching

Environment

Flexibility

DESTINY
TALKS
PRACTICAL
DRIVING
TOOLS

Creative Thinking

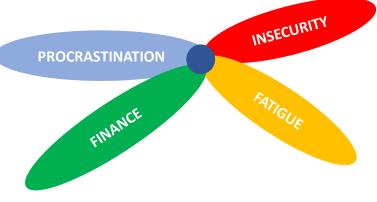
Resources

Success

When you find purpose you truly live



IF YOUR PURPOSE IS NOT YIELDING PROFIT, IT COULD BE DUE TO ANY OF THESE REASONS



BIG DREAMS USUALLY REQUIRE THE FOLLOWING

VALUE

VISION

MISSION

PURPOSE

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What is your next Creative Idea?

